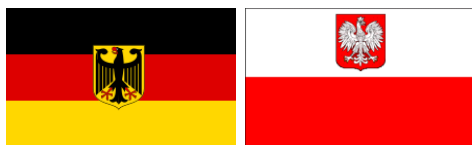


NOTE: This is a SAMPLE syllabus/itinerary and may not be the most up-to-date version. Please contact the faculty leader of this course for more recent information.

Short Term Program to Germany and Poland (Deichmann)



GLS 325 Global Tourism and Transportation

This course introduces students to the tourism and hospitality industry with special emphasis on the role of passenger transportation. We travel to Germany and Poland: two of Europe's strongest economies with numerous diverse tourism offerings and well-developed transport infrastructure. We consider this industry in the context of contemporary events, including economic recession, currency fluctuations, and security challenges. We examine specific themes that stimulate tourism, including religion, food, drink, sports, architecture, and war. Recognizing the historical development of tourism in Europe, students will also gain insights on the industry's growth potential for the future. We also look at tourism's many economic, social, and environmental impacts on the host location through our class project exploring first-hand insights from local residents. This travel study experience will help prepare students for professional involvement in a variety of capacities with stakeholders in the tourism and transportation industries.

Cost: \$3495. Limit 12 students, first come basis. Rolling applications until January 31, 2019.

Tentative Travel Program (19-31 May 2019)

DATE	TENTATIVE ACTIVITIES	LOCATION
Sunday, 5/19	Fly to Warsaw*	
Monday, 5/20	Morning: Arrival Afternoon: City Tour on foot Welcome Dinner	Warsaw WELCOME TO POLAND!
Tuesday, 5/21	Morning: Polish Ministry of Tourism, followed by Lecture at Kozminski University (tourism in Poland since the fall of Communism); Afternoon: Jewish Museum of Warsaw; Evening: Square of Ghetto Heroes, Monument to Willy Brandt	Warsaw
Wednesday, 5/22	Morning: Event Tourism I: UEFA/EuroCup stadium tour, Praga	Warsaw→Krakow

*Students will be flown from their nearest major airport as requested by 2/1, subject to price differentials.

	(surviving district of Warsaw), the Barbican, Chopin Museum, Palace on the Water; Afternoon: EX SAWA train to Krakow (check in at hotel, then group dinner)	
Thursday, 5/23	Morning: Foot tour of Krakow, Schindler Museum Afternoon: Wawel Castle, then free time to pursue own interests	Krakow
Friday, 5/24	Dark Tourism: Auschwitz Nazi Concentration Camp; Historical Tourism: Wieliczka Salt Mines	Krakow
Saturday, 5/25	Morning: Fly to Munich Afternoon: Arrival, check in, foot tour of Old Town, and group dinner Afternoon: Event Tourism II Olympic Stadium Tour, followed by the BMW Experience	Krakow→ Munich WELCOME TO GERMANY!
Sunday, 5/26	Morning: Transportation Museum (90 mins), light lunch on your own. Afternoon: tour of Nymphenburg Palace	Munich
Monday, 5/27	Morning: Meeting at Munich City Tourism Ministry “Munich as an International Destination” (Ralf Zednik, Director) Afternoon: Museum Visit/SWOT Analysis (your choice)	Munich
Tuesday, 5/28	All day excursion to the Bavarian Alps: Bus to Neuschwanstein, then Zugspitze, opportunity to shop for souvenirs in Füssen.	Munich (Füssen)
Wednesday, 5/29	Morning: train to Frankfurt; tour of train station and visit to DeutscheBahn (German rail); commuter train to Mainz, check in at hotel.	Munich→ Mainz
Thursday 5/30	Morning/Afternoon: Boat excursion to Bingen on the Rhine (Culinary tourism and winetasting); Evening: Historic Mainz by night.	Mainz
Friday, 5/31	Morning: Train Mainz to Frankfurt (30mins), guided “behind the scenes” tour of Frankfurt Airport	Frankfurt→Boston* WELCOME HOME!

*Students will be flown from their nearest major airport as requested by 2/1, subject to price differentials.

	Afternoon: Turn in travel journals to Prof. J, then enjoy your summer!	
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*Students will be flown from their nearest major airport as requested by 2/1, subject to price differentials.