NOTE: This is a SAMPLE syllabus/itinerary and may not be the most up-todate version. Please contact the faculty leader of this course for more recent information.



GBE 790: Japan's Culture and Business Practices May 11-25, 2019 Itinerary

Orientation Session 1: Friday February 22, 5:30-7:30pm Orientation Session 2: Saturday April 13, 9:00am-1:00pm

Saturday May 11

Depart from Boston

Sunday May 12

Arrival in Tokyo Narita Airport and transfer to the Asia Center of Japan <u>http://www.asiacenter.or.jp/eng/index.html</u>

Meet in hotel lobby for group dinner

Monday May 13

All day guided sightseeing tour of Tokyo (includes lunch)

Evening

Free time

Tuesday May 14

Morning

Business visit: Japan Laser Company http://www.japanlaser.co.jp/English

Afternoon

Nissan Oppama plant tour http://www.nissan-global.com/EN/GLOBAL/

Evening

Group dinner

Wednesday May 15

Morning

Business visit: The American Chamber of Commerce in Japan <u>http://www.accj.or.jp/</u>

Business visit: The Gartner Group japan.sales@gartner.com

Afternoon

Sumo wrestling

Evening

Free time

Thursday May 16

Morning

Career-life balance for female professionals in Japan Speakers to be determined Asia Center Conference room

Afternoon

Business visit: Sumitomo Corporation <u>http://www.sumitomocorp.co.jp/english/company/point/japan/map/</u>

Evening

Group dinne

Friday May 17

Morning

Business visit: PWC Arata www.pwc.com/jp/en/assurance.html

Afternoon

Business visit: meet with MBA students at Keio Graduate School of Business <u>http://www.fbc.keio.ac.jp/english.html</u>

Evening

Free time

Saturday May 18

All day sightseeing tour of Kamakura

Sunday May 19
Sunday May 19
All day
Free time
Monday May 20
Morning
TBD
Afternoon
Business visit: McDonalds Japan
www.mcdonalds.co.jp
Tuesday May 21
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Morning Business visit: McCann Erikson
http://www.mccann.co.jp/eng/
Afternoon
Depart for Kyoto on bullet train
Group dinner
Wednesday May 22
All day guided sightseeing tour of Kyoto
Thursday May 23
Morning
Depart from Kyoto on bullet train
Arrive in Hiroshima
All day guided sightseeing tour of Hiroshima
Evening
Group dinner
Return to Kyoto on bullet train
Friday May 24
Free Day
Evening
Fare well dinner

Saturday May 25

Morning Depart from Kyoto on bus to Itami Airport Departure from Itami airport

Evening

Arrive in Boston Logan