NOTE: This is a SAMPLE syllabus/itinerary and may not be the most upto-date version. Please contact the faculty leader of this program for more recent information.



## GBE 790: Business in South Africa May 10-25, 2018 Tentative

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	THURSDAY MAY 10 <sup>TH</sup>			
Tternoon Depart Boston for Amsterdam				
	FRIDAY MAY 11 <sup>™</sup>			
Morning Morning Evening	Arrive in Amsterdam Depart Amsterdam for Johannesburg Arrive in Johannesburg and transfer to Protea hotel <a href="http://www.marriott.com/hotels/travel/jnbba-protea-hotel-johannesburg-balalaika-sandton/">http://www.marriott.com/hotels/travel/jnbba-protea-hotel-johannesburg-balalaika-sandton/</a>			
	SATURDAY MAY 12 <sup>TH</sup>			
07:30 09:00 12:00 14:00 18:00	Breakfast Guided tour of Johannesburg: Inner city and Constitution Hill Group lunch in Soweto Guided tour of Soweto Dinner			
	SUNDAY MAY 13 <sup>TH</sup>			
07:30 09:00	Breakfast Guided tour of Cradle of Humankind/Sterkfontein Caves <a href="http://www.cradleofhumankind.co.za/">http://www.cradleofhumankind.co.za/</a>			
12:00 Afternoon Evening	Group lunch Apartheid Museum Free time			
	MONDAY MAY 14 <sup>TH</sup>			
06:30 07:30	Breakfast Transfer from hotel to Gordon Institute of Business Science (GIBS) University of Pretoria			
08:15-08:45 08:45-09:00	Registration, group photo and campus tour Welcome and orientation Shirlene Smits, Senior Program Manager at GIBS			
09:00-11:00	Lecture 1: Building Strategies in Dynamic Markets Dr. Lyal White			
11:30-13:00	Business visit: Premier Foods <a href="http://www.premierfmcg.com/Default.aspx">http://www.premierfmcg.com/Default.aspx</a>			
13:00-14:00 15:00-17:00	Lunch Business visit: Bidvest			

http://www.bidvest.co.za/index.php
South African food and wine evening with GIBS MBA students 18:00-

TUESDAY MAY 15 <sup>™</sup>		
07:00	Breakfast	
08:30	Transfer from hotel to GIBS	
09:00-09:30	Reflection session with Professor Eshghi	
09:30-10:30	Lecture 2: Alexandra Township eco system: An overview of entrepreneurship in Alexandra Professor Leon Mdiya	
10:30-10:45	Tea break	
11:15-12:00	Alexandra Orientation	
12:30-13:45	Lunch in Alexandra	
14:00-16:30	Business visit: Orientation to businesses in Alexandra Township	
Evening	Free time	

WEDNESDAY MAY 16 <sup>TH</sup>			
07:00	Breakfast		
08:30	Transfer from hotel to GIBS		
08:30-09:00	Reflection session with Professor Eshghi		
09:00-10:30	Lecture 3: Overview of South Africa		
	Professor Marius Oosthuizen		
11:30-14:00	Business visit: Nando's (includes lunch)		
	http://www.nandos.co.za/		
15:00-17:00	Business visit: South African Breweries		
	http://www.sab.co.za/		
Evening	Free time		

THURSDAY MAY 17 <sup>TH</sup>		
07:00	Breakfast	
09:00	Transfer from hotel	
10:00-13:30	Business visit: SA Taxi (includes lunch)	
	http://sataxi.co.za/finance-a-taxi/	
Afternoon	Free time	
19:30	Farewell dinner at Moyos	
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FRIDAY MAY 18 <sup>TH</sup>			
07:30	Breakfast		
09:00	Depart for Safari in the Pilanesburg National Park		
	Bojanala, North West		
	+27 84 500 1773		
13:00-14:30	Lunch at Ivory Tree Game Lodge		
	http://ivorytreegamelodge.com/		
14:30	Check into Ivory Tree Game Lodge		
16:00-16:30	High Tea at Ivory Tree Game Lodge		
18:30-20:00	Game Drive		
20:00-21:30	Dinner at the Ivory Tree Lodge		

SATURDAY MAY 19 <sup>TH</sup>			
05:00	Wake-up call		
05:30-09:00	Game Drive		
9:00	Breakfast at the Ivory Tree Lodge		
11:00	Check out of Ivory Tree Lodge		
12:30	Arrive in Chameleon village		
13:00	Lunch		
16:45	Transfer to the airport		
20:45	Depart for Cape Town		
22:55	Arrive in Cape Town and transfer to Radisson Blu Hotel		
	https://www.radissonblu.com/en/hotel-		
	capetown?csref=ppc_m_cr_sk_us_ho_cptza_brand&facilitator=BIGMOU		
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SUNDAY MAY 20 <sup>th</sup>			
07:30	Breakfast		
08:30	Guided tour of Robben Island and Table Mountain (weather permitting)		
12:00-14:00 Evening	Lunch Free time		

MONDAY MAY 21st		
07:30	Breakfast	
08:30-09:00	Program overview	
	Mr. Brett Hamilton, Stellenbosch University	
09:00	Depart for business visit	
10:00-12:00	Business visit: Spree ( <u>www.spree.co.za</u> )	
	Focus: Strategic issues in IT in Africa, e-Commerce in South Africa	
12:30-13:30	Lunch	
13:30	Depart for business visit	
14:00 - 16:00	Business visit: On the Dot ( <u>www.onthedot.co.za)</u>	
	Focus: Strategic issues in multichannel media logistics	
18:00-20:00	Welcoming dinner with Stellenbosch University MBA students	

TUESDAY MAY 22 <sup>nd</sup>			
06:30	Breakfast		
07:30	Depart for business visit		
08:30	Business visit: Fairhills Fairtrade Project ( <a href="http://www.fairhills.co.za/">http://www.fairhills.co.za/</a> ) Focus: self-sufficiency through education, reinvestment in skills, Fairtrade and the business imperative		
12:30	Depart for lunch		
12:30-13:30	Lunch		
13:30	Depart for business visit		
14:00 - 16:00	Business visit: Launch Lab (www.launchlab.co.za)		

Focus: Innovation in South Africa and Africa, meet entrepreneurs to

discuss ideas, comment on strategies and business models

**Evening** Free time

WED	NESD	AY M	AY	<b>23</b> <sup>rd</sup>
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07:30 Breakfast

**08:30-09:30** Reflection session: Mr. Brett Hamilton

**09:00** Depart for business visit

10:00 - 12:00 Business visit: Steinhoff (www.steinhoff.com)

Focus: The opportunities and challenges of doing business in Africa

**12:30:13:30** Lunch

**14:00** Depart for business visit

**14:30-16:00** Business visit: Woolworths (www.woolworths.co.za)

Focus: Food and fashion retail in South Africa

**Evening** South Africa traditional cooking class: Giggling Gourmet

## **THURSDAY MAY 24th**

07:30 Breakfast

**08:45-09:15** Reflection session: Mr. Brett Hamilton

**09:15 - 09:30** Coffee break

**09:30** Depart for business visit

11:00 Business visit: Solms Delta (<a href="http://solms-delta.co.za/environment">http://solms-delta.co.za/environment</a>)

Welcome/discussion by: Hagen Viljoen (GM/Winemaker)

Focus: Sustainable farming, social engagement Social history tour/museum and cellar tour

13:00 - 14:30 Lunch at Solms Delta

**14:30** Depart for Rickety Bridge (www.ricketybridge.co.za)

Wine tasting

**Evening** Free time

## FRIDAY MAY 25<sup>TH</sup>

07:00 Breakfast

**08:00** Depart for guided all-day sightseeing tour of Cape Peninsula

Visit Penguins in Simons Town

Lunch in Simons Town Ferry to Seal Island

**16:00** Return to hotel

**20:00** Transfer to Cape Town airport

Late evening Depart Cape Town

## Saturday MAY 27<sup>™</sup>

MorningArrive in ParisAfternoonDepart for BostonAfternoonArrive in Boston

