NOTE: This is a SAMPLE syllabus/itinerary and may not be the most up-todate version. Please contact the faculty leader of this course for more recent information.



GBE 790: Japan's Culture and Business Practices May 12-26, 2017 Itinerary

Orientation Session 1: Friday February 23, 5:30-7:30pm Orientation Session 2: Saturday April 14, 9:00am-1:00pm

Saturday May 12

Departure from Boston

Sunday May 13

Arrival in Tokyo Narita Airport and transfer to the Asia Center of Japan http://www.asiacenter.or.jp/eng/index.html

Meet in Hotel lobby for group dinner

Monday May 14

All day guided sightseeing tour of Tokyo (includes lunch)

Evening

Free time

Tuesday May 15

Morning

Business visit: Japan Laser Company http://www.japanlaser.co.jp/English

Afternoon

Nissan Oppama plant tour http://www.nissan-global.com/EN/GLOBAL/

Evening

Group dinner

Wednesday May 16

Morning

Business visit: The American Chamber of Commerce in Japan

http://www.accj.or.jp/

Business visit: The Gartner Group

japan.sales@gartner.com

Afternoon

Sumo wrestling

Evening

Free time

Thursday May 17

Morning

Career-life balance for female professionals in Japan Speakers to be determined Asia Center Conference room

Afternoon

Business visit: Sumitomo Corporation

http://www.sumitomocorp.co.jp/english/company/point/japan/map/

Evening

Group dinner

Friday May 18

Morning

Business visit: PWC Arata

www.pwc.com/jp/en/assurance.html

Afternoon

Business visit: meet with MBA students at Keio Graduate School of Business

http://www.fbc.keio.ac.jp/english.html

Evening

Free time

Saturday May 19

All day sightseeing tour of Kamakura

Sunday May 20

All day

Free time

Monday May 21

Morning

TBD

Afternoon

Business visit: McDonalds Japan

www.mcdonalds.co.jp

Tuesday May 22

Morning

TBD

Afternoon

Business visit: McCann Erikson http://www.mccann.co.jp/eng/

Wednesday May 23

Morning

Business visit: Sangikyo Company http://www.sangikyo.co.jp/

Afternoon

Depart for Kyoto on bullet train

Evening

Group dinner

Thursday May 24

All day guided sightseeing tour of Kyoto

Friday May 25

Morning

Departure from Kyoto on bullet train

Arrival in Hiroshima

All day guided sightseeing tour of Hiroshima

Evening

Farewell dinner

Saturday May 26

Morning
Departure from Hiroshima on bus to Itami Airport

Departure from Itami airport Evening Arrival in Boston Logan