NOTE: This is a SAMPLE syllabus/itinerary and may not be the most up-todate version. Please contact the faculty leader of this course for more recent information.



GBE 790: Japan's Culture and Business Practices May 13-27, 2017 Itinerary

Orientation Session 1: Friday February 24, 5:30-7:30pm Orientation Session 2: Saturday April 15, 9:00am-1:00pm

Saturday May 13th

Departure from Boston

Sunday May 14th

Arrival in Tokyo Narita Airport and transfer to the Asia Center of Japan http://www.asiacenter.or.jp/eng/index.html

Meet in Hotel lobby for group dinner

Monday May 15th

All day guided sightseeing tour of Tokyo (includes lunch)

Evening

Free time

Tuesday May 16th

Morning

Business visit: Japan Laser Company http://www.japanlaser.co.jp/English

Afternoon

Nissan Oppama plant tour

http://www.nissan-global.com/EN/GLOBAL/

Evening

Group dinner

Wednesday May 17th

Morning

Business visit: The American Chamber of Commerce in Japan

http://www.accj.or.jp/

Business visit: The Gartner Group

japan.sales@gartner.com

Afternoon

Sumo wrestling

Evening

Free time

Thursday May 18th

Morning

Career-life balance for female professionals in Japan Speakers to be determined

Asia Center Conference room

Afternoon

Business visit: Sumitomo Corporation

http://www.sumitomocorp.co.jp/english/company/point/japan/map/

Evening

Group dinner

Friday May 19th

Morning

Business visit: PWC Arata

www.pwc.com/jp/en/assurance.html

Afternoon

Business visit: meet with MBA students at Keio Graduate School of Business

http://www.fbc.keio.ac.jp/english.html

Evening

Free time

Saturday May 20st

All day sightseeing tour of Kamakura

Sunday May 21nd

All day

Free time

Monday May 22rd

Morning

TBD

Afternoon

Business visit: McDonalds Japan

www.mcdonalds.co.jp

Tuesday May 23th

Morning

TBD

Afternoon

Business visit: McCann Erikson http://www.mccann.co.jp/eng/

Wednesday May 24th

Morning

Business visit: Sangikyo Company http://www.sangikyo.co.jp/

Afternoon

Depart for Kyoto on bullet train

Evening

Group dinner

Thursday May 25th

All day guided sightseeing tour of Kyoto

Friday May 26th

Morning

Departure from Kyoto on bullet train

Arrival in Hiroshima

All day guided sightseeing tour of Hiroshima

Evening

Farewell dinner

Saturday May 27

Morning

Departure from Hiroshima on bus to Itami Airport

Departure from Itami airport Evening Arrival in Boston Logan