

**NOTE: This is a SAMPLE syllabus/itinerary and may not be the most up-to-date version.  
Please contact the faculty leader of this course for more recent information.**

**GBE790 2018  
GLOBAL INNOVATION MANAGEMENT IN FRANCE  
Short Term Program  
May 21<sup>st</sup> to June 2<sup>nd</sup> 2018**

<b>May 21, 2018</b>	<b>Depart USA / Travel Day</b>
<b>May 22, 2018</b>	<b>Arrive La Grande Motte / Welcome Dinner</b>
<b>May 23, 2018</b>	<b>Montpellier: Cultural Visits</b> <ul style="list-style-type: none"> <li>▪ Maguelone Cathedral – self-guided tour</li> <li>▪ Montpellier City Tour</li> <li>▪ Aigues Mortes</li> <li>▪ Transfer to Sommierres hotel</li> </ul>
<b>May 24, 2018</b>	<b>Roquefort, Millau and Saint Gulhem: Cultural Visits</b> <ul style="list-style-type: none"> <li>▪ Roquefort Cheese Factory</li> <li>▪ Millau Viaduct</li> <li>▪ Saint-Gulhem-le-Desert</li> </ul>
<b>May 25, 2018</b>	<b>Toulouse: Business Visits</b> <ul style="list-style-type: none"> <li>▪ Airbus A380 Assembly Plant</li> <li>▪ Carcassonne</li> </ul>
<b>May 26, 2018</b>	<b>Chateau de Montlaur</b> <ul style="list-style-type: none"> <li>▪ Shopping at Sommierre farmers market</li> <li>▪ Lunch and visit with Montlaur family at Chateau de Montlaur</li> </ul>
<b>May 27, 2018</b>	<b>Chateau de Montlaur: Work Day</b> <ul style="list-style-type: none"> <li>▪ Workday in vineyard and archeological dig</li> </ul>
<b>May 28, 2018</b>	<b>Avignon: Cultural Visits</b> <ul style="list-style-type: none"> <li>▪ Vineyard &amp; Wine Production tour at le Pavillon des Vins, Chateauneuf-du-pape.</li> <li>▪ Avignon</li> <li>▪ Train to Paris</li> </ul>
<b>May 29, 2018</b>	<b>Paris: Company visits</b> <ul style="list-style-type: none"> <li>▪ <b>Water S.A.S</b></li> <li>▪ <b>Dassault Systems Paris HQ</b></li> </ul>
<b>May 30, 2018</b>	<b>Paris: Cultural Visits and Evening Dinner Cruise on the Seine</b> <ul style="list-style-type: none"> <li>▪ <u>Versailles Cultural Tour</u>: Palace, grounds, Trianon Palaces, Marie-Antoinette's Estate, gardens and exhibitions.</li> <li>▪ Group dinner on <b>Evening Vedettes de Paris Cruise</b></li> </ul>
<b>May 31, 2018</b>	<b>Paris: Free Day, Group Dinner</b> <ul style="list-style-type: none"> <li>▪ Self-guided tour of Paris</li> <li>▪ Group dinner &amp; reward ceremony</li> </ul>
<b>June 1, 2018</b>	<b>Paris: Free Day and Evening</b> <p>OPTIONAL (not included in course pricing)</p> <p>Visit 3 castles: Château de Brézé, Château de l'Aulée, Château de Chenonceau</p>

**June 2, 2018**

**Depart Paris / Travel Home**

---