

This could
be your
room!



GBE790 Decision Making in Scotland

- Learn how decisions are made; who the stakeholders are; how constraints and differing objectives are managed.
- Learn about national culture and it's impact on decision making models.
- Learn about multiple industries – tourism, food processing, golf, and oil.
- Learn about Scotland – hear the language, eat the food, dance the Ceilidh (kay-lee), smell the air.
- Engage in a service-learning activity at The Burn. Uncover a piece of the history while improving the grounds for future visitors.
- Visit famed Loch Ness. Play golf in the home of golf – St. Andrews.

Spring 2018 GBE

Travel Dates:

Mar 1-11, 2018

Application deadline:

Oct 31, 2017

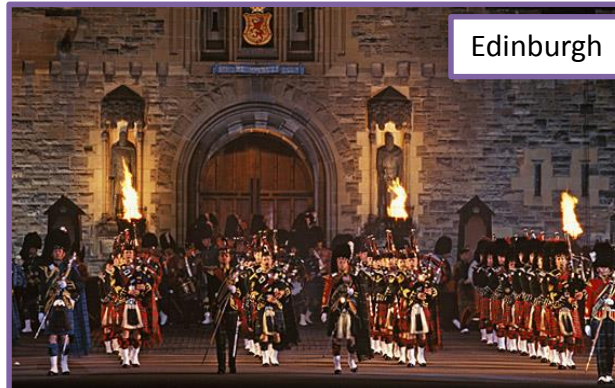
Prof. Iris Berdrow

Management Dept.

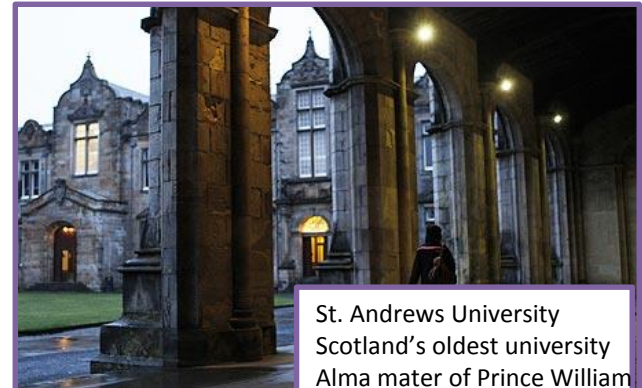
iberdrow@bentley.edu



Dunnottar Castle
Site of Mel Gibson's Hamlet
And inspiration for Braveheart



Edinburgh



St. Andrews University
Scotland's oldest university
Alma mater of Prince William